

University of the Pacific
Department of Speech-Language Pathology Strategic Plan
Approved May 8, 2025

Strategy 1: Build the strength, relevance, and reputation of Pacific's academic programs.

- 1.1 Embrace new technologies, innovative learning models, and a vibrant culture of intellectual inquiry to serve the new generation of learners.
 - A. Expand new technologies in academic courses and clinical settings.
 - B. Facilitate intellectual inquiry by actively engaging students in designing and conducting research studies.

- 1.2 Serve our communities and visibly engage each city through our educational, research and outreach activities.
 - A. Provide service to the community through speech-language assessment and treatment at the Pacific Speech, Hearing and Language Center
 - B. Maintain the Pacific Aphasia Conversation Team (PACT) to provide communication access for individuals with aphasia in our community.
 - C. Provide service to the community through speech-language and hearing screenings at local health fairs and private schools.
 - D. Renew annual contract for professional services contract with the RiteCare Childhood Language Center (RCLC) of Stockton.
 - E. Maintain the Language Literacy Center (LLC) to provide language and literacy services for school-age children and adolescents in our community.
 - F. Conduct, present, and publish research that is relevant to the needs of our communities.
 - G. Maintain the Pacific Traumatic Brain Injury (TBI) Support Group to provide support services for individuals with traumatic brain injury/cognitive linguistic disabilities and their families in our community.
 - H. Provide guest lectures on vocal health to the university community and provide free voice screenings.
 - I. Maintain SPEAK OUT! & The LOUD Crowd programs for clients and individuals with Parkinson's Disease.

Strategy 2: Pursue new student markets that capitalize on the strengths of Pacific's academic programs and multiple locations.

- 2.1 Leverage our campuses in the three (3) cities to provide learning and career networking opportunities.
 - A. Collaboration with programs in the School of Health Sciences across the three (3) campuses.
 - B. Continue to support and mentor students of the joint doctoral program with other programs at Pacific.

- 2.2 Enhance Pacific's reputation.
 - A. Ensure that M.S. graduates pass the Praxis examination for national certification and state licensure at a rate of 90% or higher on the first exam attempt and at a rate of 100% prior to graduation.
 - B. Ensure completion of the M.S. program at a rate of 90% or higher within three (3) months of the student's stated time frame.

- 2.3 Attract academically driven students from a wide range of backgrounds.
 - A. Train undergraduate students with undergraduate clinical experience in preparation for graduate level studies.
 - B. Recruit a highly selective graduate application pool at a minimum rate of four (4) applicants for every student opening in the M.S. program.
 - C. Continue offering general education (GE) and elective undergraduate courses in speech-language pathology (e.g., Introduction to Health Sciences, Introduction to Communicative Science Disorders and Hearing Health) in hopes of recruiting undergraduate speech-language pathology minors.

Strategy 3: Prepare students for tomorrow's careers and for lifelong success.

- 3.1 Provide our students with exceptional job readiness across all academic disciplines.
 - A. Review the curriculum annually for academic content and clinical skills to ensure that it covers the current speech-language pathology scope of practice.
 - B. Ensure employment of M.S. graduates (seeking employment) within 60 days of graduation at a rate of 100%.
- 3.2 Advance the diversity, equity, and inclusiveness of the Pacific community to enhance the learning environment.
 - A. Students will learn practices involving diversity, equity, and inclusion.
 - B. Maintain the number of students from culturally, linguistically, and socially diverse backgrounds in the M.S. program at a level of 25% or more.
- 3.3 Prepare every student for personal and professional success in a global and multi-cultural world.
 - A. Encourage undergraduate students to minor in a foreign language and/or study abroad and increase the number of students with bilingual skills in the M.S. program.
- 3.4 Provide our students with Interprofessional Education (IPE) opportunities with a variety of disciplines.
 - A. Provide didactic as well as clinical learning opportunities that involve interprofessional collaboration.
- 3.5 Embrace our students and alumni as lifelong Pacificans.
 - A. Provide continuing education courses for Pacific speech-language pathology and health sciences alumni and potentially partnering with the California Speech-Language-Hearing Association or other organizations to offer courses.

Strategy 4: Develop organizational capacities that support Pacific's vision.

- 4.1 Generate new resources through targeted enrollment growth and through fundraising.
 - A. Procure outside resources through contracts and fundraising to expand research, travel, and clinic materials budgets for the speech-language pathology students.
- 4.2 Steward resources wisely and efficiently to achieve our goals.
 - A. Evaluate the speech-language pathology strategic plan annually.